



# Vulnerability of the microfinance sector with special reference to Covid-19 - a literature review

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## Abstract

Microfinance is one of the sectors which has received support from all world bodies in its fight to address the problems of the poor. This review aims at understanding how this vulnerable group, predominantly agriculturists, have been affected by microloans/microcredit during and before the Covid-19 crisis. Based on the available literature the review explains the concept of vulnerability and the vulnerability of microfinance institutions during the covid-19 crisis. It probes at length the causes of vulnerability and attempts to develop a construct model from the first level to the various types and classes of vulnerability. The types of indicators of vulnerability have been grouped under two major heads namely, quantitative and qualitative factors. Besides, it tries to establish the relationship between vulnerability and poverty and, vulnerability and economic fragility in the microfinance sector during the pandemic crisis. The review proposes a model founded on the three pillars -adaption, mitigation and resilience that would be leading to the sustainability of microfinance institutions. Finally, the review attempts to broadly summarise the threats, risks, vulnerability and mitigation measures to overcome them by developing a connect in the form of a model aimed at the revival of microfinance in the post Covid-19 scenario.

**Keywords:** Delinquency crisis, Economic fragility, Poverty, Risk, Vulnerability

## Introduction

Microfinance and microcredit have gained importance not only in poverty alleviation but also in all sectors concerning the poor in both rural and urban areas. Microfinance has been described as one of the most important economic phenomena since the advent of capitalism (Roy, 2010), and the World Bank predicts it as the economic driving force of the future. More than 65 per cent of microfinance borrowers live in rural areas where traditional banking and lending are difficult or impossible. Hence, it has become the source of finance of the underprivileged and made its impact as it is not based on any collateral. These features essentially make microfinance different from conventional

banking with a dual role of both social ethos combined with a commercial mission to serve the chronic poor who have no formal access to credit from the organised banking sector. This group with no formal access to credit was estimated to be 31 per cent of the adults in the whole world (World Bank, 2017).

The microfinance barometer (2019) estimated that globally the industry has grown at 11.5 per cent over the preceding five years and serviced 139.9 million borrowers in 2018. Of this, south Asian countries is the largest market accounting for 85.6 million with four out of five being women and mostly engaged in agriculture. In spite of the unimaginable growth and global acceptance of microfinance, there

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are conflicting views on its actual impact on poverty. One group argues that it has a positive impact on poverty (Morduch, 1999; Amin et al, 2003; and De Aghion and Morduch, 2006), the second group believes that it has a negative impact while the third reports mixed results (De Aghion and Morduch, 2006 and Karlan, 2007). Divya and Joseph (in press) after an exhaustive analysis of the available literature classified the existing works under the broad heads as 'optimists' and 'pessimists'

The pandemic caused by an invisible virus has now been recognised as one of the biggest disaster humanity has ever experienced as it has not only consumed more people than any of the world wars, but also still make its presence felt across the world. The root of the issue is highly to the infectious nature of the pandemic posing severe risk to human lives. Stringent measures like closure of educational schools and industrial units, restricted movement, lockdown, containment zones, and still tight measures had to be imposed as statutory measures forcing people to remain indoors (stay at home) to contain the spread but resulting in an economic plunge and nation after nation slammed rigorous measures in its fight against the deadly virus slowly but crippling the economy.

India is the global leader in microfinance the financial service that offers loans to entrepreneurs too poor to qualify for bulk loans individually, (Suhagini and Devi, 2018). Borrowers around the world have been put to great difficulty but perhaps nowhere so more than in India

Markets have crumbled, business witnessing serious setbacks, and production processes are under threat. A study by ILO (2019) has revealed that self-employed are the hardest hit and that 43.76 of the self-employed are vulnerable to financial risk, the severity of which varies from as much as 92 per cent in Central African countries to 8 per cent in France and 5 per cent in North America. Baldwin and Weder di Mauro, 2020 reported that the COVID-19 pandemic creates all types of economic

shocks. The various economic shocks can be categorised as shock due to medical reasons and expectation shocks.

- The first among them are the purely medical shocks – workers in their sickbeds aren't producing GDP;
- The second are the economic impacts of containment measures and
- Third are the expectation shocks.

The COVID-19 crisis has caused the consumers and firms all around to put off spending and are found to be following a 'wait-and-see' approach. Anderson (2020) has reinforced the hardship caused by covid-19 and confirmed that self-employed are the hardest hit. Hence, the microcredit beneficiaries who are microentrepreneurs, belonging to the class of chronic poor were in absolute disarray and falling into more indebtedness. A silver lining noticed is the reverse migration but this is again millions for whom generation of decent livelihood and safety needs were major issues (NABARD, 2020). Even though definite analysis of the impact of Covid on the agriculture sector are limited due to the differential impact observed across nations and continents, it is clear that the clients of this sector are the most vulnerable poor and for them agriculture is the major source of livelihood.

The purpose of this review has gone beyond these aspects to see how microfinance has helped in reducing shocks and in improving their ability to cope with unprecedented shocks.

This review has been taken up with the broad objectives of examining the vulnerability of the microfinance beneficiaries or clients in the context of Covid-19, classifying and categorising the types of vulnerability, identifying the indicators of vulnerability, the possible mechanism of resilience, and proposing a model tracing the path of the vulnerability of microcredit clients and possible adoption of practices leading to improved mitigation/resilience.

### 1. Methodology

The study on the vulnerability of microfinance in the face of Covid-19 is based on a comprehensive survey of the available literature on the subject. An extensive literature search covering major databases of the World Bank MIX, the IMF, Measurement Instrument Database for Social Sciences (MIDSS), Shodhganga, krishikosh of ICAR and EBSCO using the keywords risk, vulnerability and microfinance and categorisation was made in the literature on risk in microfinance and vulnerability of microfinance with reference to covid-19. However, the literature search from the various databases did not give a full picture as even the mix databases were not fully updated.

Based on critical analysis of extant literature, deductive reasoning and rational inferential analysis, valid conclusions have been made on the subject of investigation. The models presented are a result of the critical scrutiny of the literature. The first model on constructs of types of vulnerability takes lessons from the double structure vulnerability model proposed by Bohl (2001) and various studies mentioned. The sustainable working model is basically a coping strategy founded on a large number of studies that have been conceptually analysed and put under three main subheads *viz.*, adaptation, mitigation and resilience. The third and last model has its base on various theories of TAM Davis (1986), TAM2 Venkatesh and Davis (2000) TAM3 Venkatesh and Bala (2008), technology acceptance models critical thinking on various facilitating factors beginning from threat due to Covid-19 to risk-vulnerability and interventions proposed at each stage to overcome the problem and put the MFIs back on the rail.

### 2. Scope of the study

The scope of the study cannot just be restricted to its focus on microfinance as it is on one of the worst disasters ever recorded in world history with multi-dimensional effects. Firstly, it is based on the vulnerability of the chronic poor for whom microfinance has been to a fair degree a reprieve

from their misery and poverty. Secondly, it deals with poverty, risks and vulnerabilities and the connection between them with special reference to the covid-19 pandemic. It also throws light on the factors, indicators and possible mechanisms to mitigate their effects on the financial stress in the microfinance sector. The human-centric approach on which microfinance is founded gains more importance and relevance than ever before because its very existence is under threat. Further, a model is presented based on the past, the present crisis and slew of measures aimed at the survival and sustainability of microfinance.

### 3. Limitations of the study

The whole basis of the review paper is on secondary literature and its further analysis. The major limitation of the paper is that it is not based on any experimental study as the results available are mostly founded on surveys, considering the severe risk involved due to infectious nature of the disease Afridi et al. (2020). Another factor is the lockdowns and containment which did not permit free and close interactions and even a fair assessment of the financial stress of both the clients or borrowers and the microfinance institutions cannot be fully realistic as most studies on which the paper is grounded are made on the basis of assumptions, projections and uncertainties.

### 4. Vulnerability

The origin of the word 'vulnerable' can be traced back to the Latin word (noun) *Vulnus* meaning "wound", the verb *vulnerare* meaning "to wound" and *vulnerabilis* from which the word arose in the late 1600s meaning "capable of being wounded". Literally, the Cambridge dictionary puts the meaning as able to be hurt, influenced or attacked, but in common dialect it means, "defencelessness". Whereas the word "vulnerability" at household level, is commonly defined as a household's ability to cope with risk, shocks, and their attitude towards undertaking risks (Swain & Floro, 2007 and 2014), within the realm of finance terminology, vulnerability is defined as "the vulnerable

conditions that make exclusion and marginalization of individuals from participating in economic, social and cultural activities” (Lewis & Lewis, 2014). In Austria, Italy and England, studies have conceptualised financial vulnerability as income poverty (Albacete & Lindner, 2013; Guarcello, et al, 2010; Lewis & AV Lewis, 2014).

The World Bank (2012) defined vulnerability as “the probability of risk today of being in poverty or to fall into deeper poverty”. This definition is more acceptable with respect to Covid-19. Again, the effects could be direct or indirect, for example, the effect of the former leading to the latter.

With respect to vulnerability of households, two interrelated aspects are poverty and vulnerability and, poverty and economic fragility. On the one hand, vulnerability is a condition to which households are sucked in and makes them unable to withstand the effects of a hostile environment, be it a disaster or a pandemic. Thus, it is a condition to which an individual or household is subjected or prone to, while on the other hand financial fragility refers to a situation where the financial structure is rendered volatile, be it an individual (microfinance client) or group/household (SHG/family) or an institution like MFI. Another aspect is that vulnerability is a dynamic concept affecting the degree of sensitivity of well-being. From this angle, an early definition of vulnerability proposed by Moser (1998) as insecurity and sensitivity in the well-being of individuals, households and communities in the face of changing environment gains more meaning and relevance.

Thus Vulnerability = (Exposure) + (Resistance) + (Resilience). Where, exposure means risk at risk property and population; resistance means the measures taken to prevent, avoid or reduce loss; and resilience is the ability to recover to a prior state or achieve desired post-disaster state. However, Westen (2017) has used the term ‘susceptibility’ instead of ‘resistance’ which is more acceptable in the context of the present paper.

### 5. *Understanding Vulnerability of microfinance due to covid-19*

To understand vulnerability, we need to have an understanding primarily on poverty. Microfinance is much important to the poor as they lack access to the organised banking system. The 2030 UN agenda for sustainable development focuses mainly on the critical importance of humanity and planet, with emphasis on poverty eradication. The recognition of microfinance as the main instrument to eradicate poverty, the first of the sustainable development goals (SDGs), is one of the reasons which paved the way for its growth (UNDP, 2016a and b). Another impetus to the growth of this sector came with the award of the Nobel prize in 2006 to Prof. Mohammed Yunus, the ground-level pragmatic practitioner of microfinance and founder of the Grameen Bank in Bangladesh.

The Consultative Group to Assist the poor CGAP (2010a) in its focus note on the vulnerability of microfinance even before the report of the covid incidence has reported signs of stress with loan delinquency crisis at the regional or national level and its studies on five countries revealed three major causes; a) concentrated market competition and multiple borrowing b) Overstretched MFI systems and controls and c) erosion of MFI lending discipline. Ibtissem and Bouri (2013) in their studies on instabilities in the financial sector inferred that the subprime mortgage lending crisis was due rapidly growing supply of funds for micro-loans, the increasing competition in microcredit markets and the increasing over-indebtedness among micro-entrepreneurs. They concluded that the ongoing and the current financial crisis increase the credit risk and therefore points to a growing need to estimate the risk of failure of microfinance borrowers.

The vulnerability of MFIs is a major point that merits serious consideration at this critical juncture. It is an impending necessity to 1) realise some of the key fundamental features of its vulnerability and accept that its effects are multidimensional (e.g. physical, social, economic, environmental,

institutional, and human factors define vulnerability); dynamic (vulnerability changes over time); scale-dependent (vulnerability can be expressed at different scales from individual to family (household), community (society), country and site-specific in the sense that each defined area need separate approach and 2) accept that this is most realistic with respect to Covid-19.

Some more studies emanating from the EU throw light on the impact on microfinance. In the EU, 14 per cent of the work force are self-employed and the sizeable chunk who thrive on micro credit (Eurostat, 2018). The self-employed are over-represented in both the upper tail and the lower tail of the income distribution (Cassis *et al*, 2018). Anderson (2020) based on his studies finally confirms that during Covid -19 the hardest hit are the self-employed. The Economic times (2021) in its article entitled “millions of defaults threaten microfinance future in India” has reported that borrowers around the world have been hit hard but nowhere so hard than in India which is the global leader in microfinance.

Bull and Ogden (2020) in their studies are of the learned opinion that a slip in repayment rates from 95 to just 85 per cent would render many MFIs insolvent in less than a year, and they see a significant risk that repayment rates may fall by more than this as borrowers struggle to make ends meet in the face of a precipitous income shock. To summarise the above section brings into the fore that the self-employed are worst hit by the pandemic and in India this group constitute the major chunk of the clients leading to large scale defaulters. Another major aspect that needs a serious introspection is at the level of repayment as even a minor slip can lead to the insolvency of the MFI itself.

#### 6. Financial fragility in microfinance sector due to Covid-19.

Financial fragility and financial vulnerability are used almost as synonyms but in the actual economic

or financial sense, they are two distinct terms; the former meaning the weakness and the latter is the inability to repay financial debts or the accruing installments (Jappelli *et al*, 2013). The concept of financial fragility has its roots in United States sometime in 2007-08 with the financial crisis of 2007-08 and linking it household financial fragility as a lack of capacity of households to face shocks leading to financial instability. Lusardi *et al* (2011) analysed the capacity of households to face a shock and used the term “*financial fragility*” based on their studies of the 2009 financial crisis in the United States. The study relied on a self-assessed survey-based measure wherein the respondents were asked how confident they were to come up with \$2,000, should an exigency arise in the next month. An inter connected definition of financial fragility is that it is the vulnerability of a financial system to a financial crisis (Krugman, 2011).

In Austria, Italy and England, studies have conceptualised financial vulnerability as income poverty (Albacete & Lindner, 2013; Guarcello, *et al*, 2010; Lewis & AV Lewis, 2014). Westen, (2017) on the other hand used the term to mean susceptibility.

In March 2020, a survey of the G7 countries revealed that in 31 per cent of households, the coronavirus had already impacted their incomes. Workers throughout the European Union have seen a reduction in weekly working hours, temporary suspensions and even redundancies. Many self-employed workers and small businesses have been particularly impacted, and some ceased to operate altogether (Anderson, 2020)

Besides, the impact provides a good characterisation of the state of balance sheet, (assets versus repayment capacity) *i.e.*, not only people have assets but they should have capacity to borrow as well (Gupta *et al*, 2018), which serves as a good indicator of the ingenuity improvement in income of households in dealing with shocks. Hasler and Lusardi, (2019) in their studies showed that in



addition to income, the number of children in a household is another important predictor of financial fragility. In January 2020, when the stock market was still climbing and unemployment was very low, 27 per cent of Americans were still reported as financially fragile (Lusardi et al, 2020). In other words, this means that there is a group of the population that is going to be disproportionately affected by shocks and by changes in policy. Identical results have been reported by Wiersma et al(2020) using Dutch data, but the wholistic results in Europe is inhibited by comprehensive research coverage of EU.

There has been much discussion about the COVID-19 economic crisis disproportionately impacting women, chiefly because they bear the burden of unpaid household work including caring for children (Demertziz et al,2020), and also because they form typically the majority of frontline workers (Norman, 2020).

Here it has to be stressed that financial fragility clearly means weakness or the capacity of household to face a shock. Whereas the financial vulnerability clearly implies that it is the inability for repayment. Thus, the former actually gives the strength and capacity to withstand an unexpected crisis and the latter is the aftermath or the effect of the former resulting in non-payment or accruing instalments. The women are disproportionately impacted by covid-19 and have been rendered both financially fragile and financially vulnerable.

### 7. Causes of Vulnerability

Vulnerability, as per UNDP, is a human condition or process resulting from physical, economic and social factors which also determine the likelihood and scale of damage from the impact of given hazard (UNDP 2004). Vulnerability has two sides an external side of risks shocks and stress to which an individual (client) is subject to; and an internal side which is defenceless, meaning a stage where clients cannot cope without damaging loss. The GTZ (2005) has outlined a broad range of causes for

vulnerability as political, institutional, economic, environmental, and socio-cultural factors and lack of financial resources. Westen (2017) has broadly classified vulnerability into, (i) physical vulnerability, which is the potential physical impact on physical environment, (ii) economic vulnerability, which denotes the political impact of the hazard on the economic assets and process, (iii) social vulnerability, which signifies the potential impacts of events on groups such as children, elderly, household, the poor and ability of groups to cope with hazards and, (iv) environment vulnerability, denoting the potential impacts of hazard on environment, including flora, fauna, biodiversity and ecosystems etc.

The broad classification of vulnerability have been taken up seriously. They are 1) Attitude and Motivational Vulnerability 2) Cultural Vulnerability 3) Ecological Vulnerability 4) Material/ Economic Vulnerability 5) Organisational Vulnerability 6) Physical vulnerability 7) Political Vulnerability and 8) Social vulnerability.

Banerjee and Jackson (2017) categorised vulnerability under three major heads *viz.*, (i) Economic vulnerability results from increasing levels of indebtedness as well as loss of assets due to inability to repay loans and the reasons ascribed in the above study were a) vast majority of loans were used for household consumption, food, medicine and necessities rather than the income generation activities b) Physical income generation activity did not yield the expected results and c) borrowers sought out multiple loans leading to spiralling of debts. The study also supported the previous report of Hamill *et al*, (2008) that borrowers went even without nourishment feeling the urgency to repay loans

(ii) Social Vulnerability- The above study revealed that solidarity circles consisting of family, friends and associates are a fundamental asset in dealing with vulnerability. The innovation of solidarity circles and social collateral led to a heightened

feeling of surveillance disempowerment shaming and even ostracization. Often the surveillance leads to conflicts, discord and eroded trust

(iii) Environmental Vulnerability- Inequality threats from climate change, droughts, earthquakes, landslides are part of the ecosystem. Shift in agrarian practices and cultivation of new crops without a clear understanding of their congeniality and susceptibility is another aspect. It is also reported that disaster induced economic damage has been increasing in the past few decades and is likely to continue growing because of population growth, urban development and changing land use pattern (IPCC, 2012). Women constitute a disproportionate share of the poor and hence are likely to be extremely vulnerable to the effects of climate change (Hemmati and Rohr, 2007). In a critical study on the risk and vulnerability assessment of Indian Agriculture to climate change, Rao et al (2019) cite three major reasons in the Indian context. 1) Flood proneness, 2) Drought proneness

and 3) Cyclonic proneness but it's a matter of common knowledge that cloud burst, earthquakes and landslides are becoming increasingly rampant. Additional costs under such circumstances are also incurred on integrated initiatives on land such as soil fertility loss, land reclamation costs, accrued loss on borrowings, and collateral damage (Kuriakose and Joseph (2020). Another key factor which merits immediate attention is the market-driven vulnerability which has not received any focus at all but is important in the whole gamut of agriculture.

Bohl (2001) developed a double structure of vulnerability model showing the internal and external sides, while the Pelling model framework is based on exposure, resilience and resistance (Pelling, 2003). Based on the studies on the subject, a model has been developed in the paper outlining the causative factors as constructs at different levels leading to various types of vulnerability

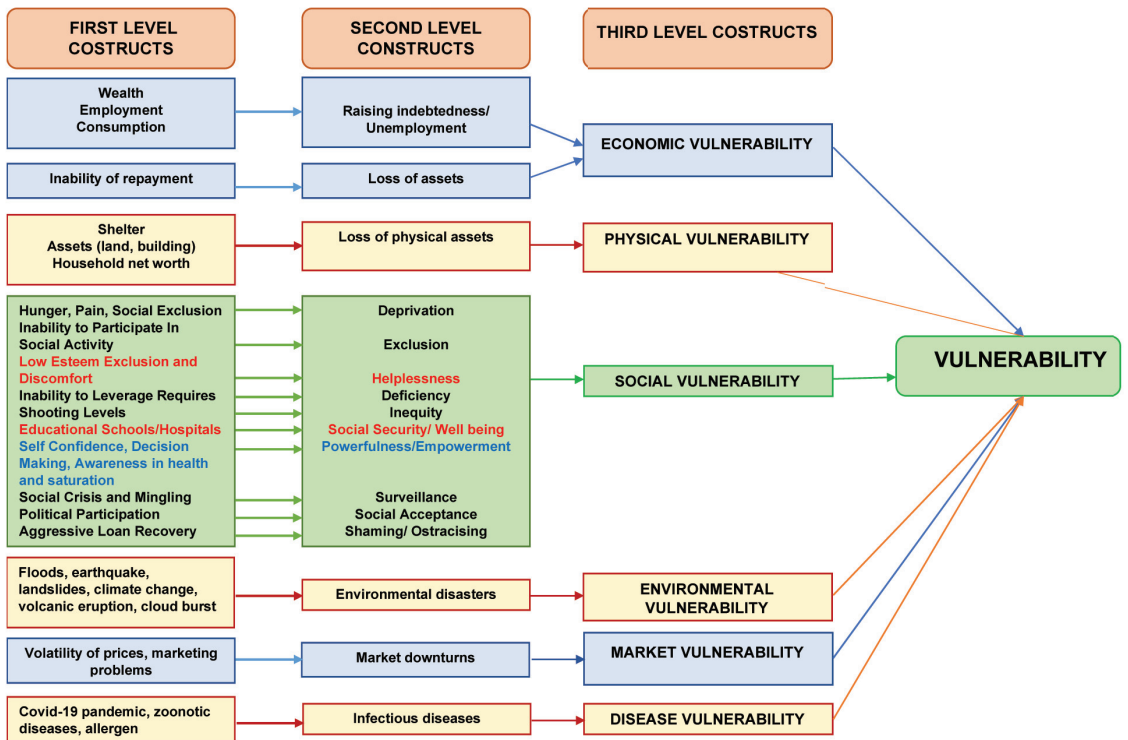


Figure1. Model Of Constructs Of Types Of Vulnerability

Summing up this section, it would be more pertinent to rationalise that within the realm of microfinance economic vulnerability is mostly linked with repayments, indebtedness and delinquency rates; social vulnerability with respect to collateral and group based process and conflicts, environment vulnerability with respect to the ecosystem and that market driven vulnerability like price volatility, demand and supply not considered as vulnerability at all but are very important.

#### *8. Poverty and Vulnerability in the microfinance sector*

Ending poverty in all its forms everywhere is the first of the 17 Sustainable Development Goals set by the United Nations. The world Bank Group's goals on the other hand are to end extreme poverty and promote shared prosperity (World Bank, 2018). Both the UN and the World Bank see microfinance as a major tool of poverty alleviation. The comity of nations has no second opinion or a second thought hailed microfinance as a tool to alleviate poverty and on this aspect is but for the first time in a generation the quest to end poverty has suffered its worst setback due to the Covid -19 induced economic crisis due to lockdown.

Poverty has been defined by authors in different ways. Poverty has been defined as a process whereby people are subjected to sustained physical, social economic, political, psychological and/or spiritual deprivation that gives rise to a combination of physical weakness, perceived isolation and feelings of ill-being, vulnerability and poorer business (Chambers, 1995; Ravallion, 2002; Chakravarthy, 2006; Banerjee and Dufflo, 2007, Bannerjee and Jackson, 2017). There is also a vital question raised here as to whether microfinance can unlock a poverty trap of a client/borrower

A more generic concept of vulnerability developed under EU FP7 which is European Unions 7<sup>th</sup> framework programme or the EU's research funding program between 2007-13 includes major components of risk assessments, governance and

management (Biskman et al, 2013). Measurement of vulnerability using various indices is another thrust area of research. Zamman (2000) categorised the poor as people having less than ten decimals (an area of 4355.60 square feet) of land and moderately poor as those having more than that. The world Bank defined two thresholds of poverty- the 'extreme poor', who live on less than 1.25\$ a day and the merely 'poor' on less than \$2 a day on consumption per capita (Banerjee and Dufflo, 2007). Dhongde and Minoiu (2011) stated in their study that the poverty lines that are used on an international level to estimate the poverty level range from \$1/ day to \$2.5/day. World bank calculated a poverty line of \$ 1.25 which was based on the Purchasing Power Parity (PPPs) of 2005

Another categorisation that has been within the broad group of poor is long-term poor or chronic poor and those who fall into poverty due to shocks called the "transitory poor". From the point of poverty in the face of pandemic covid-19 this is the most realistic definition.

Global extreme poverty rate fell to 9.2% in 2017 from 10.1 per cent in 2015, which is equivalent to 689 million people living on less than \$1.9 a day. A qualitative factor of this was that four out of five people in 2018 below the international poverty line were from rural areas and half of the poor were children. Women represent a majority of the poor and above 70 per cent of the global poor aged 15 and above have no schooling or basic education, which reveals the vulnerability in the face of poverty. CGAP (2010b) in its study reported that from 2004-2008 microfinance witnessed an unprecedented growth and thereafter are showing signs of stress, with regional or national scale loan delinquency.

Climate change is expected to drive 68 million to 132 million into poverty by 2030. Added to this is the covid-19, which has unleashed another economic disaster in the face of an already existing one in the form of climate change. The cumulative



effects will be of unmeasurable magnitude when the second and third waves of Covid outbreaks.

A critical analysis of the literature reveals that though some previous works examine the income inequality impact of pandemics in general, and the Covid-19 pandemic in particular, these works unfortunately suffer from certain weaknesses. Lakner et al (2021) estimated that the pandemic will push between 143 million and 163 million people globally into extreme poverty between 2019 and 2021, thus reversing the downward trend in global poverty for the first time in a generation. However, a possible explanation for the muted global income inequality increase is that GDP contraction in 2020 was higher in richer advanced countries (estimated at -5.8 per cent by the October 2020 IMF *World Economic Outlook*) than in poorer emerging and developing countries (estimated at -3.3 per cent by the same IMF report), and thus between-country income inequality has declined.

This increase in extreme poverty is bound to widen the gap between the rich and the poor and increase income inequality both within countries and globally. World Bank (2021) hypothesised that within-country income inequality is likely to worsen because of COVID-19, partly because the pandemic disproportionately impacts the incomes of vulnerable groups, including women, migrant workers and those employed in lower-skilled occupations or informal sectors.

Deaton (2021) in his studies analysed the cross-country standard deviation of the logarithm of GDP *per capita*, measured at purchasing power parity. In 2020 this standard deviation went up when countries were weighted according to population size, but went down when each country accounts for one unit. He attributed the increase in the weighted case to the fact that the Chinese economy grew in 2020, while most other countries suffered from GDP declines. This is because the combined populations of those countries with lower average *per-capita* income than China (which is 4.4 billion)

exceed the combined populations of those countries that have higher average income than China (2.0 billion), and thus the average income of the 1.4 billion Chinese residents was pulling away from poor countries.

Finally, Darvaz, (2018) reported about the inequality prevailing in the microfinance sector has gone one step further based on his recent studies in which he concludes on “the unequal inequality of the Covid-19 Pandemic” and that the pandemic has taken millions of lives and resulted in the deepest economic contraction since the second world war (Darvaz, 2021). The adverse social consequences, including job losses, have been massive in many countries, even if large-scale government support programmes have dampened the labour market impacts.

Thus, it is worth that while world bodies grapple with the major problem of means inequality between nations. The present crisis has induced a situation with wider ramifications as microfinance is all about the poor and focused on household or group as in group lending model or community as its effects are manifested on the vulnerable communities. Thus, a widening of the unequal inequality at the grassroot level will be the net result if adequate measures are not put in place.

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### 9. The Covid-19 impact and beyond

Ever since the coronavirus was identified (severe acute respiratory syndrome coronavirus 2, or SARS-CoV-2) and later renamed Covid-19 (Qiu et al., 2020), from Wuhan in China it has spread rapidly across the world, resulting as one of the worst

human tragedies, tremendous economic damage, and misery of untold dimensions.

The spread of Covid-19 is expected to result in a considerable slowdown of economic activities. According to an early forecast of the International Monetary Fund (2020a), the then global economy was expected to contract by about 3 per cent in 2020 and the contraction was expected to be of greater magnitude than that of the 2008-2009 Global Financial Crisis. However, later the International Monetary Fund (2020b) revised the forecast to 4.9 per cent contraction in 2020. The report cited the reasons for the updated forecast as (i) greater persistence in social distancing activities; (ii) lower activity during lockdowns; iii) steeper decline in productivity amongst firms that have opened up for business; and (iv) greater uncertainty. Among the four, the last three reasons were bound to bend the economy but to what extent is the vital question. The above IMF study also revealed that economic implications will be wide-ranging and uncertain, with different effects on the labour markets, production supply chains, financial markets, and the world economy. In addition, the pandemic and government interventions could also lead to mental health distress, increased economic inequality, and adversely affect some socio-demographic groups adversely. There is no sector which has been left out by the pandemic.

The greatest aftermath of this is going to be experienced as the uncertainty in all fields. Baker *et al* (2020) opined that assessing the economic impact of the Covid-19 pandemic is essential for policymakers, but definitely challenging because the crisis has unfolded with extreme speed. They identified three indicators – stock market volatility, newspaper-based economic uncertainty, and subjective uncertainty in business expectation surveys – that provide real-time forward-looking uncertainty measures. The study implied a year-on-year contraction in U.S. real GDP of nearly 11 per cent as of 2020 Q4, with a 90 per cent confidence interval extending to a nearly 20 per cent

contraction. The exercise says that about half of the forecasted output contraction reflects a negative effect of COVID-induced uncertainty.

Zheng and Zhang (2021) reported that the studies of ADB revealed that the global economy could suffer between \$5.8 trillion and \$8.8 trillion in losses – equivalent to 6.4%–9.7% of global gross domestic product (GDP) – as a result of the novel coronavirus disease (Covid-19) pandemic”

As this paper is being drafted a second wave is hitting the Indian sub-continent with greater severity with more than four lakhs fresh reports per day accounting for 46 per cent of worldwide fresh cases, a quarter of the mortality rates and its effect increasing to levels beyond human comprehension. In short the shivers that the pandemic has spread on microfinance sector has for reaching effects as it has not only consumed lives but affected the livelihood of others who have escaped and managed to tide over it. It cannot be seen just as vulnerability alone but risk, vulnerability and uncertainty coupled together. Precisely the pandemic will be overcome but its effect, and impact aftermath on livelihood will long outlive the period of its spread.

#### *10. Coping mechanisms*

Before venturing into the coping mechanism, the meaning of the terminology ‘coping capacity’ is to be understood. Coping capacity has been defined as “the ability of people, organizations and systems, using available skills and resources, to face and manage adverse conditions, emergencies or disasters” The capacity to cope requires continuing awareness, resources, and good management, both in normal times as well as during crises or adverse conditions. Coping capacities contribute to the reduction of disaster risks (UN-ISDR, 2009).

Many infectious diseases recorded in history like the Spanish Influenza, Avian Influenza, plague have all caused untold suffering and misery lent none so severe as covid-19. Its timing also coincided with

*Table 1. Measures of adaptation in the present scenario*

Sl. No.	Measures	Source
1.	Reducing the loans and client numbers	Abara <i>et al</i> , 2017 and Zetterli,2020
2.	Closing down unprofitable loans and NPA	Rao, 2020
3.	Adopting close monitoring and evaluation	Singh, 2020 and FSB, 2020
4.	Cutting down Overheads	FSB, 2020
5.	Portfolio at risk management	Singh, 2020
6.	Incentives for prompt repayment	Arunachalam,2020
7.	Cutting down wasteful expenditure	FSB, 2020 and findev 2020
8.	Digitalisation of accounts loans and portfolio	FSB,2020

the period when global economy was just on its revival and its infection and spread was at lightening pace and mortality rate beyond comprehension. Even the most developed nations struggled under its impact and the effects on microfinance sector which is focused on the poor clients trickled down to livelihood security and to increasing indebtedness. The MFI's on the other hand lacks the preparedness and financial base to face an economic crisis of such a magnitude.

Broadly the strategies to overcome the present crisis can be put under three major heads a) adaptation b) mitigation and c) resilience- which have to be the three pillars on which a slew of measures have to come in place as a coping strategic plan to address the issue.

### *10.1. Adaptation in the present scenario*

Adaptation essentially means to adjust to a new

environment or situation. In the context of our study, it is basically the adjustment of the MF sector to Covid -19 induced financial stress or to sustain the impact of covid induced financial stress. Konn (2020) quoting the Economist reported that small businesses, who are the majority, struggle to continue their businesses. Even after the release of covid induced restrictions eighty, seventy to eighty and seventy per cent of businesses in South Africa, Bolivia and Uganda respectively remain shut down. In South Africa, eighty per cent, in Bolivia seventy to eighty per cent and in Uganda seventy per cent remain closed even after the Government began to release their reservations.

The financial stress needs to be observed through the lenses of scale and impact. When it comes to the poor, the scale and impact outweighs the coping strength and the financial base and that makes it more prone to vulnerability. The study by Kloninger (2020), while dealing with potato farmers who were

*Table 2. Measures proposed in mitigation*

Sl. No	Measures	Level of Action	Authority
1.	Avoidance of risks	Credit risk, Operational risk, Market risk and strategic risk	Singh,2020; EY,2020;FSB, 2020 and BSBS
2.	Moratorium on repayments	Rolling forward interest and Principal payment.	MFIN,2020; Microcapital team, 2020;MFIN , 2020 and Bhattacharya <i>et al</i> , 2020
3.	Reducing lending rates	Bringing down interest rates	Arunachalam,2020;EY,2020;Sun and Im,2020 and Zetterli,2020
4.	Restructuring of loans	Debt restructuring	CGAP, 2020a; CGAP,2020b;CGAP, 2021 and Zetterli,2020;
5.	Restructuring use of micro loans	Using credit only for the purpose	Abara <i>et al</i> , 2020 and Mc Guinness, 2020;
6.	Careful scrutiny of few applications	Viability to be assessed	Abara <i>et al</i> ,2017
7.	Interest payment waiver	Waving of interest	Toth, 2020
8.	Fully digitising	Technological intervention	Konn, 2020 and Saxena 2021
9.	Trust and relationship	Building client-Manager relationship	Bteisch and Chatang,2020;CGAP 2020b; MFIN Advisory 2020; Sachdev,2020 and Zetterli, 2020.

distressed microfinance clients found them to be improvising, adapting and overcoming the unfavourable situation. This study speaks of farmers who could not sell thus produce turning on to improvised sundried and smoked value added products ‘chuno’ and ‘tunto’ and overcame the difficulties.

The broader ILO agenda (ILO,2021) agenda advocates set of three parameters a) Innovation capacity building b) Podcasts- a series of interactions virtually with finance experts and practitioners and c) Going digital- computerisation of the entire system to avoid physical contacts. Digitalisation is conceived as the major thrust of activities in governance to be undertaken in microfinance (Bull, 2020).

Bteisch and Chatang, (2020) ventured one step further and stressed that global networks have to learn, improvise and adapt as the crisis evolves and the process has to continue. Borgogno, (2021) evaluating after ‘one year on’ of Covid-19 inferred that most MFIs have shown a remarkable capacity to adapt during the unprecedented crisis.

### 10.2. Mitigation

This part refers to the proposed actions required to reduce the severity, seriousness or painfulness of the impact of covid-19 on the microfinance sector. The MFIN Advisory (2020) formulated guidelines to operationalise collection as the lockdown and the moratorium led to the inability to access customers or group meetings and for contacting the customers as covid resulted in almost zero collection levels.

Table 3. Measures of resilience

Sl No.	Measures	Source
1.	Infusing liquidity	Arunachalam,2020; Borio and Restoy,2020; Carstens, 2020; Findev,2020; Malik et al 2020; SME finance, 2020; Shah, 2020; Tergooi 2020; Saxena, 2021;
2.	Improving the asset base	Arunachalam 2020; McGuinness, 2020; FSB 2020; and Rao, 2020;
3.	Improving the capital base and remittance	Rao, 2020; CGAP, 2021b and Rao 2020.
4.	Promoting microsavings	FSB, 2020 and Saxena ,2021
5.	Microinsurance as blanket cover	Lane, 2020; Arunachalam, 2020 and Wang 2021
6.	Financial products and services to add resilience	CGAP 2020C and CGAP2021
7.	Government and regulatory support	Borio and Restoy, 2020 and ILO, 2020
8.	Borrowings from friends, family and social networks	CGAP, 2020a

They proposed a three-prong repayment design strategy, which includes (a) the extension of loan tenures with EMI remaining the same and the borrower paying higher interest for the extended time period (b) An increase in EMI for the loan tenure for which the credit was disbursed and (c) addition of the accumulated interest in the moratorium to the last EMI or extension of last few EMIs for loan tenure. However, they incorporated other aspects to increase the effectiveness of moratorium which they explicitly laid as (i) effective communication with customers, (ii) Duration of the moratorium to be combined with the resumption of economic activity, and (iii) Digitisation of transaction is crucial to sustainability and Addressing concerns of liability mismatch. The various measures proposed in mitigation are as follows.

Though many mitigation measures have been recommended two major aspects based on ground realities would be to delineate the measures into the ‘possible and the feasible’. It would be pragmatic to harp on the feasible as the former could be a gamble, but the latter a sure step paying rich dividends.

### 10.3. Resilience

The capacity to recover from the economic fallout caused by Covid-19 and spring back to normalcy is dealt with under this subhead. A slew of measures has been proposed by the IFPRI (Toth,2020) and the most important among them are a) Declaring the MFIs as essential service and allowing MFI to resume full operation, promote the recent LIFT

Economic response of Slover (2020) which again contains a series of measure which needs to be prioritised. The main aspects of the response package are increasing the debt to equity ratio, relaxation of liquidity ratio, clarification on asset base, classification of structured loans and fast track processing of international loans.

The recommended viable practices and available literature on resilience include

There is an absolute used to add more strength particularly in the face of such a difficult situation and one of the fundamental requirements in crisis of the sort is to improve the financial liquidity

foremost among the priorities is to put in a strong financial discipline and culture into the system, if the financial health of the MFIs are to be maintained, improved and sustained in the long run and fulfilling the much needed social ethos and commitment to serve the under privileged on which it is embedded. Based on the studies done on this aspect, a model for the sustainability of MFIs is proposed on three founding pillars This is in turn promote the financial base, overcome risk and vulnerability and improve the managerial efficiency as well as governance leading to ultimate goal of sustainability of MFIs (fig-2).

Covid -19 has applied brakes on all developmental initiatives, repayments have been halted as

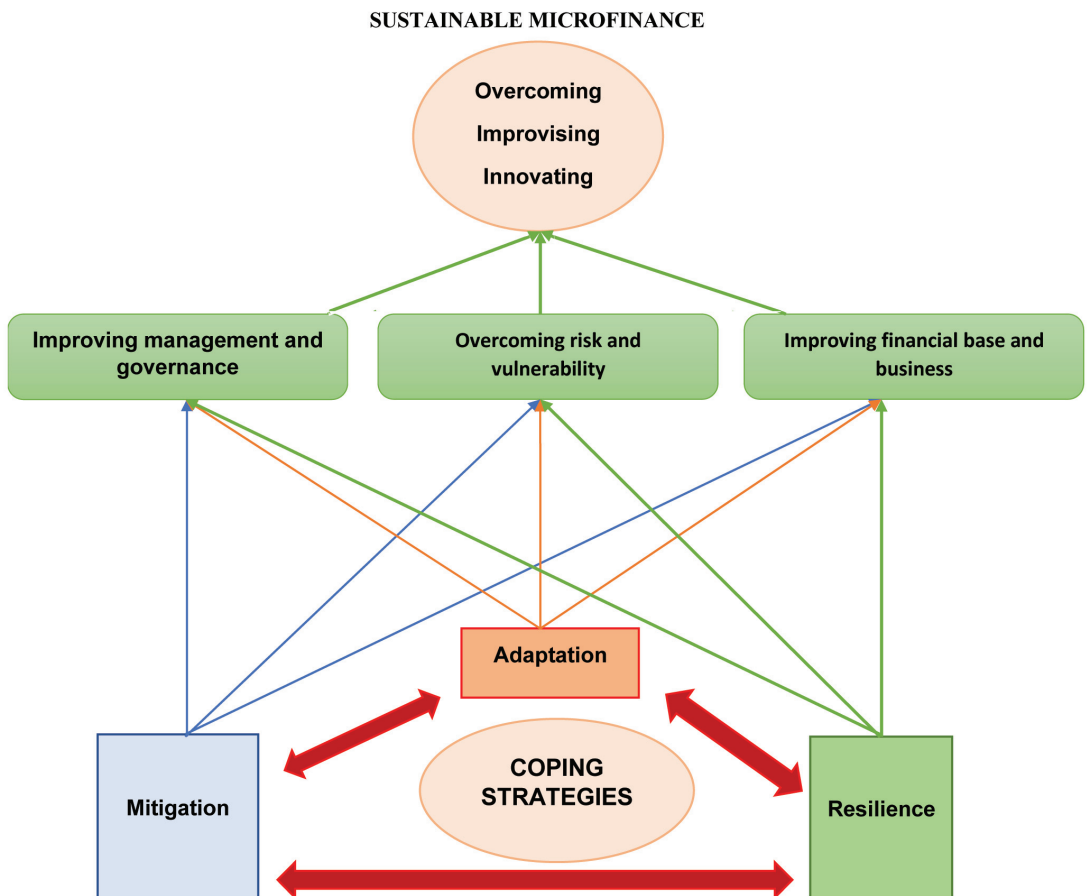


Figure 2. A sustainable working microfinance model



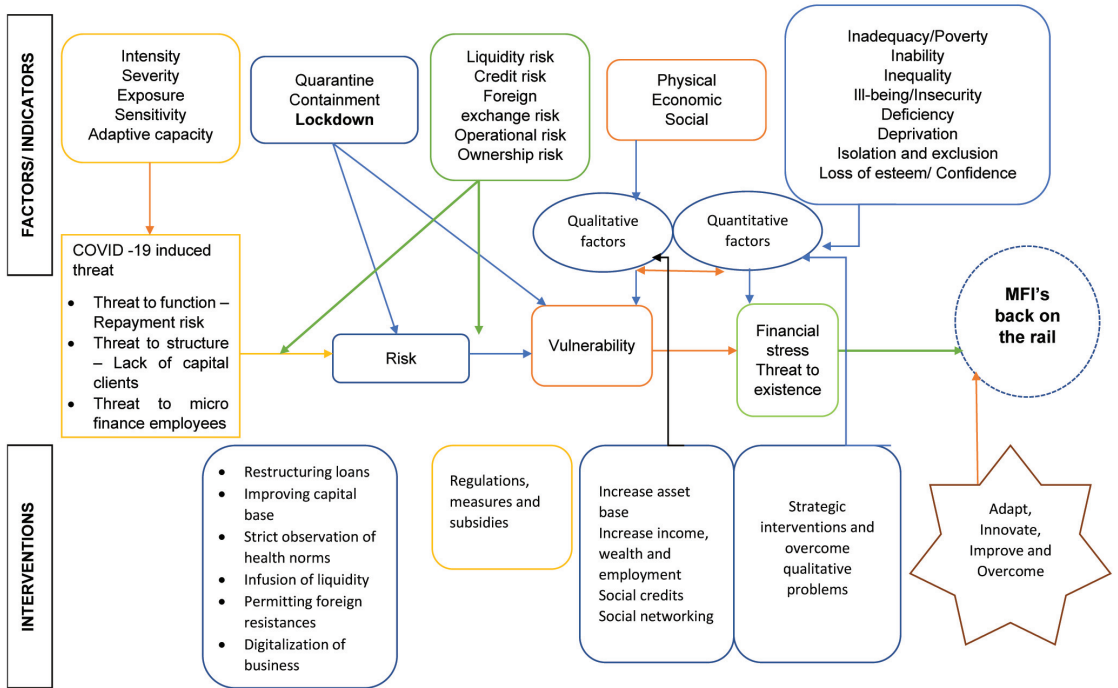


Figure 3. Threat- Risk – Vulnerability – Interventions model of revival of financial stress in Microfinance sector due to Covid -19

meetings, communications and physical collections have been impaired. In some of the countries the situation has improved. A more important aspect is that uncertainty looms large on how long this situation will continue (Baldwin and Weder-de-mauro, 2020).

One of the key aspects that require immediate attention is bringing in ICT into the mainframe of accounting, management and governance. Adapting and mitigating all issues at the budding level is very important so that resilience becomes an inherent mechanism. The Basel Committee on Banking Supervision (2020) also reinforces this by bringing in the concept of operations using ICT including Cyber security as a key component. Technology is definitely going to be the next phase of revolution in MFI and becomes an inevitable intervention not only to break the chain of covid-19 but also for improved efficiency. In the process of digital transformation there is a likely problem of anxiety

among the employees which can be addressed by capacity development programmes (Pfaffinger et al,2020).

Pressure has also mounted that CGAP has entitled one of their studies as “illiquidity is as good as insolvency” (CGAP,2020b). Uncertainty looms at large but even then, there are many MFIs which have sprung back but it has to be underlined that building and maintaining resilience shall be the top goal to fight the impact of Covid-19 in the microfinance sector. The silver lining is that the relevance of microfinance has become more important than ever before. An attempt has been made to bring in a connection between the threat, risk and vulnerability and counterchecks to overcome the same in the form of a threat-risk-vulnerability and mitigation measures to overcome the covid-19 induced crisis

Further the road map to sustainability of microfinance and further growth of this sector have

to be built on a robust system aimed at managerial efficiency and governance at its best. This can be achieved only by technology adoption. In short, post Covid MFIs have to be tech-savvy, tech-driven and tech-accomplished.

What everyone has to acknowledge on the economic front comes from the words of Goldberg of Yale University as, in the short term, governments need to provide calm, confident reassurance that they are there to boost the confidence and morale of the clients; and that economic policy will reinvigorate the world economy after the healthcare tsunami passes with time. And most importantly is the quote of Prof Goldberg "The only thing I know is that I know nothing." This statement is never more so relevant as of today as it has not only consumed lives but the aftershocks and economic plunge continues to threaten livelihood as has never been recorded in human history.

## *II. Conclusion*

The covid-19 has presented one of the worst situations sparing no sector nor strata of society. This paper has focussed mostly on the impact of Covid-19 on the microfinance sector, on which the class of poor and the chronic poor, predominantly the agriculturists, depend for credit. It probes at length the vulnerability of the microfinance, the categorisation of vulnerability based on the factors on which a construct model at different levels has been developed and indicators of this major aspect identified. Based on the available literature the paper tries to address focusing on a coping strategy based on three major founding pillars namely adaptation, mitigation and resilience under which a slew of measures have been suggested. Finally, a model is presented on threat, risk, vulnerability and interventions to mitigate the financial crisis in the microfinance sector. The study is of immense practical relevance as it pertains to the most vulnerable class of the society and on the sector on which they are dependent for their lives and livelihood. While all nations and comity of nations acknowledge the impact of covid-19, cross-sector

analysis of its impact, particularly on the whole gamut of agriculture and mechanisms to address all issues plaguing this sector is the need of the hour. It has to be underlined as an impending need of the hour lest it doesn't make a dent in the proclaimed primary goal of UN –poverty alleviation.

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